

ADVERTISING FEATURE: THE M RANGE OF BAITS

Des Taylor reveals his best baits

MADE by my own SBS Baits company, the 'M' range of baits got its name from a collaboration with my good friend Rob Hales, creator of the famous 'The Monument' fishery.

It just so happened that as Rob was about to embark on his venture to create the best day-ticket big-carp fishery in the country, I took over at SBS.

We decided to create a bait that we first used at the fishery to help build up weight on the fish quickly – and then developed it to catch carp nationwide.

After recruiting the help of one of the country's best carpers, Wayne Dunne,

we spent two years testing the bait on Rob's other waters before settling on a finished product.

M1 was launched a couple of years ago now, and the results have been spectacular.

On venues in this country and abroad it has been responsible for some huge catches – and it shows no signs of slowing up.

On the back of its success, we've also launched the M2 and M3 ranges of baits. These include boilies, pellets and dips, and below is a full run-down of what's available.



M1 range

THE M1 range is based on an easily digestible fishmeal, which is a proven fish-catcher.

The boilies carry a distinctive red colouring, which is the famous Robin Red, and are loaded with attractants, making them an extremely popular and effective bait.

They are high in protein, easily digestible and leak flavour as soon as they are cast into the water. The real key across the entire M1 product range is its instant success. You don't need to introduce lots of bait to get results – these will catch quickly.

What's in the range?

Boilies: freezer baits and shelf-life

These come in 16mm or 18mm sizes, although all boilies across the 'M' range can be made in any size from 10mm up to 22mm by The Bait Company. Contact SBS Baits for more details.

In truth, there's virtually no difference between freezer baits and shelf-life ones, but some anglers prefer that extra freshness those straight from the freezer give. Technically, freezer baits are made with fresh eggs and, once defrosted, last for only a few days, whereas shelf-life boilies contain egg preservative and last more than six months.

Personally, I don't use anything other than the latter – they are more convenient and just as good.

Both M1 freezer baits and shelf-life

boilies come in 1kg bags and cost £10.99 each.

Boilies: pop-ups

Pop-ups are also available in the M1 range. The reason these work a lot better than other pop-ups is that they stay buoyant for up to 20 hours.

They contain all the rich attractants and flavourings that have made M1 so successful and come in 16mm and 18mm sizes, although The Bait Company will roll other sizes to order.

The M1 pop-ups come in 100g tubs and cost £6.

Bait dip

This is the perfect accompaniment to the M1 boilie range. It's loaded with flavour, and I know a lot of lads are

using it with other boilies, but to get the best out of it, use M1.

As well as containing extracts of The Edge and other ingredients that have made the range a success, it has an incredible secret additive!

The M1 Bait Dip comes in 250ml bottles and costs £6.

Pellets

One of the other brilliant products in the range is M1 Pellets, which I'm really proud of.

These are treated with Robin Red and M1 flavouring, and have a four-hour breakdown rate. Another superb addition when used with the M1 boilies.

The pellets come in 1kg bags costing £3.75, 5kg at £17.50 and 10kg at £35.

» Des Taylor's perfect carp rig

THE most effective and simple way of presenting any of the 'M' range of boilies is with a standard semi-fixed bolt rig.

On at least one rod I will fish a pop-up. These are available in either M1, M2 or M3 flavours.

To ensure you have some feed around your bait, I like to use a PVA bag full of pellets, and you can complement your hookbait with pellets from the same 'M' range.



M2 range

FOLLOWING the success of M1, we wanted another bait to add to the range, so we began to develop M2.

We knew that carp love blood-based boilies, so we spent nearly nine months trying to develop a boilie that contained just that. But it wasn't happening.

Wayne Dunn then gave us his own secret blood mix – and boy, did we hit the jackpot!

The M2 boilies are much darker and unlike other blood-based boilies, which tend to lock in flavour. These leak attractants out immediately on impact with the water.

Although they've been on the market for only a short while, they were used for more than five years by Wayne, who caught a number of 40lb-plus fish on this bait.

If you want something to work instantly, give the M2 a go – I promise it won't let you down.

What's in the range?

Boilies: freezer baits and shelf-life

Just like M1, the M2 boilies are available as both freezer and shelf-life baits. The standard sizes are 16mm and 18mm, and can be rolled to your preference.

I have had particular success with the shelf-life M2 boilies when I have gone abroad. You don't need to introduce loads of boilies to get the fish on the bait – these work instantly.

Both M2 freezer baits and shelf-life boilies come in 1kg bags, and cost £11.99 each.

Pop-ups

M2 pop-ups are perfect for giving you the edge when bottom baits aren't working. They contain all

the blood-based properties that carp love, yet have the buoyant properties that sort out wary fish. Again, the standard sizes are 16mm and 18mm, although different sizes can be ordered.

The M2 pop-ups come in 100g tubs and cost £6.

Bait dip

I love bait dips, and am confident in their ability to catch more than 'naked' baits. If you're on the M2 boilies, this is a perfect addition because it contains all the fish-catching properties of the

basic mix in a liquid form.

The M2 Bait Dip comes in 250ml bottles and cost £6.50.

Pellets

Baiting exclusively with boilies can be an expensive business, but pellets offer a cheaper, and equally effective, way of doing it.

M2 pellets come in the same flavour as the boilies. We used vast quantities on the Monument – and just look how big and fit the carp are in there!

The pellets come in 1kg bags at £3.75, 5kg at £17.50 and 10kg at £35.



DES TAYLOR'S TOP 10 BAIT TRICKS



1 All the boilies in the 'M' range have a breakdown of around 12 hours. To extend this lifespan, boil for one minute and then air-dry to make them extra hard.

2 Leave half-a-dozen boilies in the dip overnight to really give them a huge flavour boost.

3 Washing your bait out can fool wily carp. Leave a couple of baits in water for four hours to lose a little colour and flavour. The fish are fooled into thinking the baits are safe, having been in the water a long time.



4 Try breaking boilies up into a crumb and then mixing it in with the respective dip. This can be put into a PVA bag. All our dips are PVA-friendly.

5 The 'M' range pellets have a low oil content to aid quick breakdown. For extra oil, add crushed SBS Kevin Maddocks Halibut Pellets to them.

6 On hard-fished waters, come down in boilie size to 12mm or 14mm.

7 Carp can get used to normal round boilies. Instead, try them in pellet shapes, which we can make through The Bait Company.

8 Vary the distance you pop your bait up. Don't just stick to one or two inches, try popping off the lead or even a few feet.

9 Most people use braided hooklengths, but nylon can work on hard waters.

10 If you're on a short session and want to let out as much flavour as possible very quickly, peel the outer skin of the boilie. Or try putting the boilie in one of the superb M bait dips. (right).



M3 range

THIS is a range of bait far removed from M1 and M2 – but equally as devastating.

If there was any room for improvement with the original baits, it was in winter when the catch-rate slowed a little. This is where M3 really scores.

Although it still

maintains a fishmeal base, the cream seed mix and sweet flavourings give a beautiful aroma that really does work when all else fails as the temperature drops. But also the M3 is a brilliant summer carp bait and I've been catching a lot of my fish this year on M3.

What's in the range?

Boilies: freezer baits and shelf-life

M3 boilies are available to buy as both freezer baits and shelf-life boilies.

As with those in the other ranges, there is little to choose between the two, with both being incredibly fresh and loaded with flavour.

What I really like about

the M3 boilies is the colour – they are half cream, which is the high-protein cream mix, and half red, which is the M1 bait mix. This dual colour helps break up their shape in the water, which is great on hard-fished venues.

Both M3 freezer baits and shelf-life boilies come in 1kg bags costing £11.99.

Pop-ups

There are times when only pop-ups will catch, and the M3 version is excellent if you're fishing single

baits in winter when the going is hard.

In trials I had some brilliant sport, even when there was ice in the margins. I wouldn't leave home without some of these in my bag – they're that good!

The M3 pop-ups come in 100g tubs and cost £6.

Bait dip

This is another winter essential that goes hand in glove with the M3 boilies. Simply drop your hookbait into the dip and away you go. Again, great in winter when you want to keep the food content low but attraction high.

The M3 Bait Dip comes in 250ml bottles and costs £6.50.

Pellets

There are two kinds of pellets in the M3 packet – one red fishmeal and one cream seed flavour, the same as in the boilie itself. Again, use in quantity instead of boilies to reduce cost.

The pellets come in 1kg bags at £3.75, 5kg at £17.50 and 10kg at £35.



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